

Mt Olive Township Elementary School Media Release Form

Dear Parents/Guardians:

At various times during the school year, arrangements are made to take pictures, (regular and/or digital) of particular events taking place in the classroom, on the playground, or at an assembly. These pictures will be taken by school personnel, an SCA representative, or a newspaper photographer. The photos may be used in one of our local newspapers, in the Mt. Olive School District's newspaper, the SCA newsletter, the school yearbook, on school bulletin boards, and/or in a school PowerPoint or digital presentation. Students' names are sometimes included, especially in a caption beneath a picture containing their likenesses.

Occasionally, arrangements are made for a television crew to publicize a special event. For example, the video crew may film a portion of an assembly presentation, and audience members may be shown. Depending on the circumstances, a reporter may want to ask a question of or obtain a comment from a student who is participating in a publicized event, or a television crew may be interested in filming a student being interviewed under the direction of school personnel.

Having signed permission on record each year is more efficient than having to call parents for permission each time there is a photo opportunity at the school.